



The Vision Behind Infinix

BLOG

Infinix was born out of over two decades of experience in the electrical and energy sector. After working on sites across Europe, Southeast Asia, the UAE, and India, I saw firsthand that many companies rely on standard practices—traditional power factor control systems, simple meters, and broad energy consumption tracking. These methods have served industries well, which is why they remain the norm.

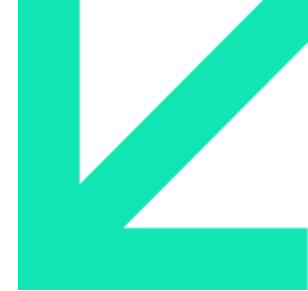
At Infinix, we believe that there's always more that can be done.

Our energy management software, QLens, is designed to be a simple, powerful tool for CFOs and technical managers alike. It provides granular data on energy usage and power quality down to the circuit level, with internal, sector-wide, and global benchmarking to ensure efficiency. Paired with our QSense power monitors, which are easy to retrofit and integrate seamlessly, QLens gives businesses the visibility they need to make informed decisions.

But data alone isn't enough. That's where Ecosphere comes in. We know we don't have every solution for energy improvement, but we also know that collaboration can drive success. Ecosphere is a network of companies offering complementary solutions—whether it's water management, renewable energy, or air technologies—all working together under the motto, "Collaboration, not competition."

Looking to the future, we've also developed our next-generation QShield Static Var Generator, which we believe will eventually replace traditional power factor correction technology. A digital power electronic device that offers power factor correction, phase balancing and harmonic filtering in a single and fully scalable unit. It's a more efficient and reliable solution. As HVAC loads and energy demand grow, especially in climates like the UAE, we're positioned to tap into a critical market.

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Why Dubai?

Dubai is a strategic global hub that allows us to expand both westward and eastward. Its rapid growth, the energy demand driven by extreme weather conditions, and its push towards innovation make it the ideal location. Without a doubt, The UAE is a driving force in the global push for sustainability and we are aiming to make a real and valuable contribution.

Our vision isn't just about today—it's about the future. Through initiatives like our Schools Energy Ambassador Program, we're investing in the next generation. By involving students in real-world energy management, we're not only improving their schools but also educating and empowering them to shape a more sustainable future.

Why Infinix Can Work for You

We understand that every industry has unique energy challenges. Whether you're managing a retail chain, a manufacturing site or a real estate portfolio, Infinix is designed to provide visibility and control over energy consumption and power quality, tailored to your specific needs. Our flexible solutions can integrate seamlessly with existing infrastructure, and we offer sector-specific benchmarking so you can see how you measure up.

The Power of Collaboration in Sustainability

At Infinix, we believe businesses play a critical role in the fight against climate change. Sustainability isn't just a goal—it's a necessity. Ecosphere will be built on the idea that by working together, we can deliver innovative solutions that help companies meet their environmental targets. The need to act on sustainability has never been greater, and through Ecosphere, we're going to help companies make a real difference.

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● WATT

● MATTERS

● MOST



If you're a company looking to improve your energy efficiency or offer complementary solutions through Ecosphere, we'd love to hear from you.

We're just getting started, but stay tuned for more information over the coming weeks as we dive deeper into our products and strategy. Together, we can build a more sustainable future. It's **Watt Matters Most.**

www.infinixenergy.com

info@infinixenergy.com